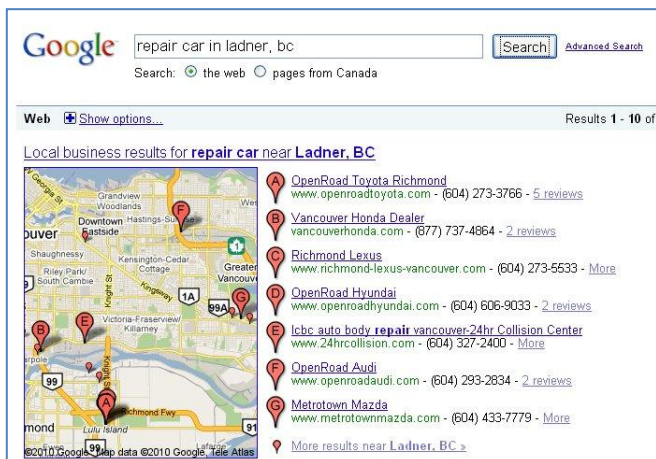


# Can Customers Find You on GOOGLE?

This workshop has been customized for local business owners. Whether you have a retail store-front, commercial office space or a home based business this workshop/seminar is for you!

## Do you want Your Business listed beside Google Map?



### In this workshop you will:

- learn 3 distinct strategies to increase your business presence on the internet
- create a professionally optimized business listing in Google
- understand Google's Local Search opportunity
- find out what makes your listing better than the competition
- learn methods to optimize your web site and increase visibility
- discover how to reassign and utilize your telephone directory spending
- learn how to create effective pay-per-click campaigns that can be targeted locally

### Workshop Outline:

1. Introduction to the Internet, Local Search and Google
2. Breakout Groups (all Registrants participate in both breakout groups)
  - a) Create professionally optimized Google Local Listing (hands-on session)
  - b) Search Engine Optimization & Internet Advertising/Marketing (lecture/demo session)
3. Question & Answer Period

### Location

Delta Manor Education Centre (DMEC)  
4750 57 Street  
Delta, BC

### Next Sessions

June 1<sup>st</sup>            9:00am - noon  
June 10<sup>th</sup>           6:30pm – 9:30pm

**Course Fee:**    **\$99.00\***+GST (\*for early registration) or \$129.00+GST

\* June 1<sup>st</sup> session: early registration deadline is May 18<sup>th</sup> – registration cut-off May 28<sup>th</sup>  
\* June 10<sup>th</sup> session: early registration deadline of May 26<sup>th</sup> – registration cut-off June 7<sup>th</sup>

**To Register visit [www.netclimberwebdesign.com/localsearch.php](http://www.netclimberwebdesign.com/localsearch.php)**

Contact Netclimber Web Design Inc.at [localsearch@netclimber.com](mailto:localsearch@netclimber.com) or 604-628-2403 for more information.